

Policy Parameters

Social media users are welcome to participate in discussions hosted on Licking Memorial Health Systems' Social Media platforms. The Health Systems cannot respond to every comment, particularly electronic postings which concern individual medical cases and issues, but will provide a response as appropriate. A response may come in the form of a direct message for personal issues. LMHS staff will ensure responses to the best of our ability regarding pertinent questions and concerns during business hours. Responses will be limited to comments containing specific questions within the expertise of LMHS. LMHS may not respond to general opinions or statements. Although The Health Systems encourages discussion, mutual respect is a must. Any profanity or abusive language is prohibited and such posts will be deleted. The policy agreement below has been created for the safety of our patients, caregivers, students and staff and the integrity of the institution.

Policy Agreement:

By posting any comments or other material on LMHS sponsored social media platforms, you give the Health Systems the irrevocable right to reproduce, distribute, publish, display, edit, modify, create derivative works from, and otherwise use your submission for any purpose in any form and on any media. You also agree that you will not:

1. Post material that infringes on the rights of any third party, including intellectual property, privacy or publicity rights.
2. Post material that is unlawful, obscene, defamatory, threatening, harassing, abusive, slanderous, hateful, or embarrassing to any other person or entity as determined by LMHS in its sole discretion.
3. Post advertisements or solicitations of business.
4. Post chain letters or pyramid schemes.
5. Impersonate another person.
6. Allow any other person or entity to use your identification for posting or viewing comments.
7. Post the same note more than once or "spam."

Licking Memorial Health Systems reserves the right (but is not obligated) to do any or all of the following:

1. Remove communications that are abusive, illegal or disruptive, or that otherwise fail to conform with these Terms and Conditions.
2. Terminate a user's access to the Social Media platform upon any breach of these Terms and Conditions.

LMHS Social Media Use Policy

3. Edit or delete any communications posted on the blog feature, regardless of whether such communications violate these standards.

Finally, you agree to indemnify LMHS against any damages, losses, liabilities, judgments, costs or expenses (including reasonable attorney fees and costs) arising out of a claim by a third party relating to any material you have posted.