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LMH Named One of the Nation's 100 Top Hospitals

Solucient has named Licking Memorial Hospital (LMH) one of the nation's 100 Top Hospitals® for a sixth consecutive year.

Solucient is the leading source of health care business intelligence. The 100 Top Hospitals award recognizes hospitals, including LMH, that have achieved excellence in quality of care, operational efficiency, fi-

ancial performance, and adaptation to the environment.

The 11th edition of "Solucient's 100 Top Hospitals: National Benchmarks for Success" study appeared in a special supplement to the May 24 edition of Modern Healthcare magazine. LMH is one of only two hospitals in Central Ohio to make the list this year, and one of eight in the state to earn the distinction.

Inclusion on the 100 Top Hospitals list is a highly coveted honor in the health care industry, said Licking Memorial Health Systems President William Andrews.

"Licking Memorial Hospital strives to provide high quality health care in our community, and this award reflects our commitment to the people we serve," said Andrews. (Cont'd on Pg. 2)

Development Council Committees

Are Key To Success

The Licking Memorial Hospital (LMH) Development Council exists to increase charitable giving to LMH and to enhance and promote meaningful community relations for the Hospital.

The mission is clear-cut, and the chairs and vice chairs of the Council's three committees (Annual Support, Community Relations, and Education/Member-

ship) are focused on completing the tasks at hand.

Annual Support

Charles Johnston, chair of the Development Council's Annual Support committee, said his group will be working closely with LMH's PRIDE committee and volunteers to

generate funds for LMH's future.

"As we build the strength of our committee we're focusing on fundraising projects," said Johnston, who's been involved with support and development efforts at the Hospital for 25 years.

(Cont'd on Pg. 3)



Johnston



Wade



Steen



O'Neil



Gard



Manning

Board Leaders Believe In Hospital and Health System

The Board of Directors for Licking Memorial Health Systems and Licking Memorial Hospital work hand-in-hand to provide guidance for the overall operations of the Hospital and Health



Abel

Systems.

The members of these boards are passionate about their responsibilities and the community they serve.

One of those caring people is



Pierce

Glenn Abel, Chair of the LMHS Board of Directors.

Abel started working on the Hospital's Development Council in 1987, and now is serving in his second year as Chair of the LMHS Board. His many years with the Health Systems has taught him how imperative it is that the (Con't on Pg. 4)

"We continue to enhance our service, programs, and procedures, and we look forward to even greater success and accomplishments in the future."

Judy Pierce, Chair of the LMH Board of Directors, said the recognition is well deserved.

"We have one of the finest community hospitals not only in Ohio, but in the nation," said Pierce. "Licking Memorial Hospital is a national leader in many areas, and the 100 Top Hospitals designation further points to our remarkable success. Everyone at LMHS, as well as those who live in our community, should be proud."

Research Highlights

The nation's top performing hospitals are more likely to address the needs of the terminally ill through hospice services than other acute care U.S. hospitals. In fact, if all acute care hospitals performed at the same level as the nation's top hospitals, 95,000 more Medicare patients could survive and an additional 77,000 patient stays could be complication free each year – at an estimated annual savings of \$8.8 billion.

"The management teams at the 100 Top Hospitals have led their facilities to the highest performance levels in the nation by adopting new approaches that facilitate optimum care for patients, based on their real needs," said Jean Chenoweth, senior vice president of Solucient's Center for Healthcare Improvement and the 100 Top Hospitals program. "The greater use of hospice services at these organizations

is a reflection of this commitment."

Among the key findings:

Adjusted for hospice availability, winning or "benchmark" hospitals were 17 percent more likely to discharge terminally ill patients to hospice services than non-winning or "peer" hospitals.

Benchmark hospitals had a nearly 18 percent lower mortality rate than peer hospitals, while patients at 100 Top Hospitals had 13 percent fewer complications.

Patients at winning hospitals return to everyday life faster than those at non-winning hospitals. These patients were released nearly half a day sooner, on average, than patients at peer hospitals.

Expenses per discharge at benchmark hospitals were 16 percent lower than peer hospitals (\$4,147 benchmark vs. \$4,950 peer).

Winning hospitals pay more to attract quality staff. Salary and benefits per full-time employee were nearly 3 percent higher than peer hospitals.

Benchmark hospitals treat more – and sicker – patients than non-winning hospitals. The median Medicare patient case mix index at winning hospitals was 22 percent higher than at peer hospitals. Benchmark hospitals also had 24 percent more admissions per bed.

Winning hospitals use a higher percentage of special care days for their patients – 14 percent vs. 11 percent for peer hospitals.

The cash flow to total debt ratio at benchmark hospitals was nearly 119% higher than peer hospitals.

The 11th edition of the Solucient 100 Top Hospitals: National Benchmarks for Success study analyzed acute care hospitals nationwide using detailed empirical performance data from 2002, including publicly available MedPAR data and Medicare cost reports. Facilities recognized on the list are represented across five hospital classes:

Major Teaching - 15 winners

Teaching - 25 winners

Large Community, 250+ Beds - 21 winners (due to tie)

Medium Community, 100-249 Beds - 20 winners

Small Community, 25-99 Beds - 20 winners

The study scored facilities according to key measures: risk-adjusted mortality and risk adjusted complications, average length of stay, expenses, profitability, growth in percent of community served, cash flow to total debt ratio, tangible assets per adjusted discharge, and coding specificity.

Additional information on this study and other 100 Top Hospitals research is available at www.100tophospitals.com.

LMHS Celebrates Five-Year Anniversary at Licking Valley Office



Dr. Schram

Licking Memorial Health Systems is proud to announce the five-year anniversary of Licking Valley Medical Center and the on-staff physician, Douglas N. Schram, D.O.

In recognition of the anniversary, LMHS hosted a reception for the community at Licking Valley Medical Center, 2181 W. High St., in Hanover. Attendees enjoyed refreshments, received giveaways, and one person won a gourmet gift basket door prize.

Dr. Schram has practiced family medicine at the office since it opened in 1998. He said the reception is a wonderful way for the Medical Center to thank patients and their families.

"Our office is truly a part of this community, and we want to bring people together to thank them for their patronage over the past five years," said Dr. Schram. "We look forward to continuing our dedicated service well into the future."

**Visit us at
www.lmhealth.org**

...Development Council

"We're looking to the future and at more outside fund-raising duties. We want more people to be involved because the Council and its committees are the liaison between the Hospital and the community. We're the spokespeople, and we want to get the word out about the good things going on here."

Ashley Wade, vice chair of the Annual Support committee, has been involved with the LMH Development Council for several years.

Her mother, Barbara Cunningham, began the LMH Development Council in the mid 1980s. Wade noted the importance of the community banding together to support LMH.

"I'm so excited to be part of the Council," she said. "I'm anxious for our committee to work as LMH ambassadors in the community. For the first

time in several years we're conducting a Cornerstone fund-raising campaign, which begins in October. It really is more than fund-raising, though. It's a great way to have an army of people in the community who support the vision and mission of the Hospital."

Community Relations

Cindy Steen is chair of the Community Relations committee. She said her committee comprises interested civic leaders who represent a nice cross-section of Licking County.

"We have members from local government, the media, area businesses, the schools, retirees, and other non-profit groups," said Steen. "We have also ensured that the various cities within the county are well represented."

Steen, who has worked in health care marketing for

more than 20 years, noted the value of a diverse committee working on behalf of LMH and the Development Council.

"It was very important to us to create a committee that would provide well-rounded, objective feedback to the hospital in a constructive manner that would facilitate stronger community relationships," she explained. "Our focus is on creating new ways to build bridges of understanding between Licking Memorial and the various sectors of the community. In time, we believe the Community Relations Committee will gain the respect of the community-at-large for having the true interests of concerned citizens at heart."

Robert O'Neill is vice chair of the Community Relations committee. He is confident that the group will help the community better understand the Hospital's initiatives, as well as the overall goals within LMHS.

"I'm hopeful that my involvement with my committee will enable me to share more information about the Hospital with members of the community, as well as businesses," said O'Neill, who has been involved with LMHS for about seven years.

"There are a lot of new and exciting things happening in the Health Systems, and quality health care is the ultimate goal. I think the community needs to pay attention to and understand the changes going on."

Education/Membership

John Gard has been a member of the LMH Development Council for approximately 15 years. As chair of the Council's Education/Member-

ship committed, he is excited about talking to others and getting them involved with the Council.

"Our committee is already succeeding in expanding our membership," he said. "We've added some wonderful new members just in the past month. We're hosting luncheons and corporate breakfasts, and those really help in the recruitment of new members."

Gard said support for LMH from the entire community is critical.

"If the Hospital weren't here it would be horrible tragedy for our community," he explained. "It's important that we serve it, and one way we on the Development Council can do that is by bringing community concerns back to the appropriate people at LMH to address them."

Bonnie Manning is vice chair of the Education/Membership group, and is a member of the LMH Board. She said the Council and its committees are "an arm into the community."

"The Council is a great way to get information out about the wonderful services at LMH," said Manning, who has been involved with the Council for about 12 years. "We have a lot of community leaders involved, and that helps us get information out about the Hospital."

"We have a facility that provides a tremendous amount of services for a community this size. We have advanced technology available here that most community hospitals don't have. We need to maintain that."

Ask a Doc..



Bethany Wyles, D.O., LMHP Dermatologist

SPF Factor: The Real Story

Q: With so many sunscreens on the market, how can I determine which one is best and which one to buy?

A: It is currently the recommendation of the Skin Cancer Foundation that you wear a product with SPF 30 protection. This will provide about 96-98 percent sun protection when used appropriately.

Most people apply a very thin layer of sunscreen and think they are protected. Not so! It is recommended that an adult apply approximately one ounce of sunscreen (about one-sixth of the average bottle) prior to each exposure. Don't be shy! It also is necessary to re-apply sunscreen about every three to four hours, and even more frequently if you are in the water.

Just a reminder... clothing is not always protective. The weave on the fabric needs to be tight, and there are currently products that are specially designed to protect you from the sun.

...Board Members

community place faith in the plans set forth by the Systems' leaders. That faith will continue to grow, he said, as people see the success here.

"You need a plan to make things work, and Bill

Andrews (LMHS President) has been the architect of what's going on here," said Abel. "Under his guidance we've been able to accomplish many things. For example, we have developed quality measurement procedures that continue to lead to

LMHP Surgeon Performs Specialized Anti-reflux Surgery

Licking Memorial Health Professionals' Paul A. Taiganides, M.D. is one of only a handful of surgeons in the United States who trained with Dr. Jeffrey Peters, a world leader in the field of anti-reflux surgery.

Dr. Taiganides' training has qualified him to perform a specialized surgery that provides relief to people with chronic heartburn. The surgery, laparoscopic Nissen fundoplication, alleviates chronic heartburn in people whose condition cannot be controlled by either lifestyle changes or medication.

This treatment is encouraging for a number of reasons, said Dr. Taiganides.

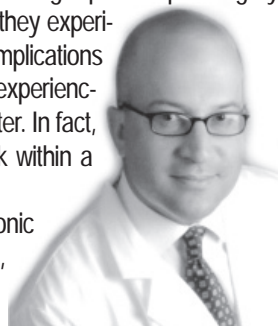
"People with chronic heartburn have severe gastroesophageal reflux due to a weak valve muscle between the stomach and the esophagus," explained Dr. Taiganides. "They experience a burning sensation from the chest to the throat whenever stomach acids are forced back up into the esophagus. This affects many areas of a person's life—including food selection; the quality and patterns of sleep; and even what type of clothing they wear."

Dr. Taiganides explained that he performs Nissen fundoplication laparoscopically for several reasons. The laparoscope, which is a telescopic video camera, provides an enhanced view of internal organs that typically could not be achieved in a traditional "open" procedure.

"Magnified images viewed on the video monitor reveal internal structures, including blood vessels, in exquisite detail," he said. Dr. Taiganides said a recent study found that 90 percent of patients undergoing the procedure are symptom-free after 10 years.

"This is an approach that requires only five small incisions," he said. "Patients lose less blood during laparoscopic surgery than during traditional surgery, and they experience fewer infections and other complications as a result of surgery. So, they're experiencing minimal pain and recovering faster. In fact, patients typically can return to work within a couple of weeks."

For more information about chronic heartburn and treatments available, contact Dr. Taiganides' office at 740-348-1880.



process improvements.

He is a leader in this not only in Ohio, but also in the United States. We need to tell this story to everyone to continue to build as much faith as possible in the Health Systems. Our story is so great."

Abel said ongoing community support "is paramount to the Health Systems' success."

"It's important for people to realize that we are a central part of the community, and people need to take part in what occurs here," he said.

"We have volunteers who are willing to give their time to the Hospital. Those who do that are establishing a lifestyle that rubs off on others. As that continues to occur, you end up with a good cross-section of people from the community who are involved."

Judy Pierce, Chair of the LMH Board of Directors, also initially became involved with the Hospital by working with its Development Council. She said she is thankful for the opportunity to contribute to the Hospital's success.

"I'm delighted to be retired to be able to spend time with a meaningful organization such as the Hospital," said Pierce, a Newark resident for the past 31 years. "The value of the Board is that it brings a wide range of opinions of the community to the government of the Hospital."

Pierce said the LMH Board relies on participation from people with various skill sets.

"Each member brings

their own set of expertise to a large table for discussion as it applies to the Hospital," she said. "We have some people with business backgrounds, some with financial backgrounds, and so on. I find the Hospital industry ex-

tremely complex, more so than any one single business. That makes it all the more important to have this diverse set of experiences."

Pierce noted that the community is fortunate to have LMH at its service.

"It's vital that a community our size continues to have a Hospital that represents us," she said. "That is, we don't have to drive to a larger city for care, because almost everything we would want at the community level hospital is here for us. It's very important for women having babies, people in emergencies, and more."

She also said it is critical that ownership and control of the Hospital be maintained locally to continue the high standards that have been in place for years.

"A statement we give is 'Measurably different for your health,'" she explained. "A lot of people let that pass by without focusing on what it means. We do measure outcomes and all of the quality benchmarks that occur in hospitals. If things are not good, we take steps to improve them. We've been ahead of the curve in our measuring techniques and using them for process improvements."

LMH Offers Two New High-Tech Radiology Services

CT Scanner

Licking Memorial Hospital is utilizing a new Computerized Tomography (CT) "Sensation 16" Scanner that improves diagnosis and treatment of patients, and provides the finest image quality and advanced clinical applications.



LMH is currently using Siemens Medical Systems' Sensation 16 scanner, which gives the Hospital the ability to offer high-tech radiology services. Leslee Arthur, Director of Radiology Services for Licking Memorial Health Systems said there are multiple benefits to this new radiology equipment.

"It provides us with much more radiology capabilities," she explained. "For example, we can now scan geriatric, pediatric and trauma patients in a single breath-hold, which results in more accurate diagnosis while also reducing examination time and increasing patient comfort. It allows us to take care of our patients in the best way and in a patient friendly environment."

Arthur pointed out that the

new CT Scanner has a "full cardiac" equipment package, as well. That feature provides physicians with a breakthrough in determining the amount of calcium plaque in a patient's arteries. This buildup, commonly referred to as "hardening of the arteries," is a factor that may lead to coronary artery disease. It also increases the risk of a sudden heart attack, Arthur said.

"With our CT Scanner we're able to conduct a 'Calcium Scoring' exam," she explained. "That allows us to visualize and quantify the amount of calcium plaque, if any, in the coronary arteries. It's a completely non-invasive and painless procedure, and takes less than 15 minutes."

Debbie Young, RN, Vice President of Patient Care Services for LMHS, noted that medical professionals could stop or treat approximately 85 percent of heart disease if diagnosed early enough. LMH's CT Scanner will help make that possible for patients from all over Central Ohio.

"People who are concerned about heart disease should talk to their physicians about the Calcium Scoring exam and other radiological procedures available through LMH," Young said.

She added that the Hospital is pleased to be able to offer these enhanced services to the community and surrounding areas.

"This is one of the many ongoing steps we're taking to ensure our Hospital meets the public's medical needs," Young said. "That ultimately results in LMHS meeting its mission of improving the health of the community."

PET Scanner

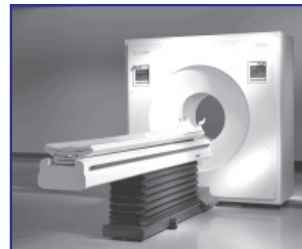
LMH this month also is set to begin offering Positron Emission Tomography (PET) – one of the most advanced and powerful diagnostic imaging techniques available to diagnose numerous diseases.

PET is a noninvasive procedure that provides unique information about the body's metabolism, cell function, and exact location of a dis-

ease. This information is not available through more traditional tests such as computerized axial tomography (CAT Scan); magnetic resonance imaging (MRI); X-rays; blood tests; or physical examinations.

Unlike CAT Scans or MRIs – which examine anatomy or body structure – PET studies body function. Research has shown that PET can give physicians important early information about cardiac and neurological diseases, which streamlines testing and decreases the need for invasive biopsies by effectively pinpointing the source of the most common cancers.

Arthur said PET scanning



machines were used mostly for medical research a decade ago. However, they have become increasingly popular because of the vital role they play in the early detection of disease.

"PET imaging is an amazing diagnostic tool," said Arthur. "It allows us to see in one scan more than had been technologically possible in five scans. Licking Memorial Hospital is excited to be able to offer this service to the community."

LMH began offering its PET services Monday, June 7. The Hospital's mobile PET unit is stationed regularly at 88 McMillen Drive, in Newark.

For more information about Positron Emission Tomography, talk to your physician, or call (877) 554-2PET.

What's In Line... TWIGS Used Book Sale

Licking Memorial Hospital's (LMH's) TWIGS annual Used Book Sale is June 24, 25, and 26 at Granville High School. The TWIGS organization is still seeking donations for the sale. They need a wide variety of hard cover and paperback books, including cookbooks; novels; mysteries; travel books; romances; comic books; children's books; adventure; biographies; and historical books. Other materials being sought for the sale include classics/plays/poetry; sheet music; records/CDs/tapes; games; puzzles; selected magazines; collector's items; bid books/gems; and computer software.

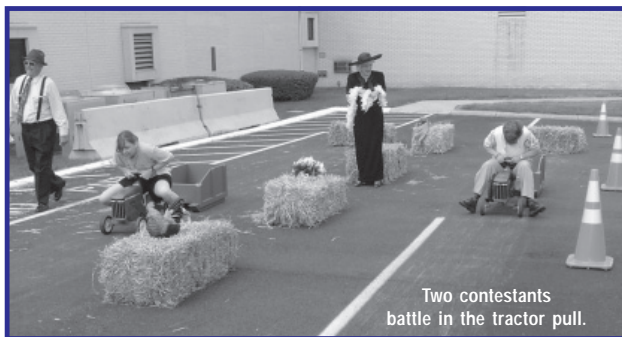
Those wishing to donate items can drop them off in Granville at Taylor's Drugstore, and at the IGA. Items also can be dropped off at LMH's reception desk in the Hospital's main lobby. Donations will be accepted until June 21. Proceeds from the Used Book Sale will benefit LMH. For more information, call 348-4044.

Hospital Week Celebration is a Success

Licking Memorial Hospital celebrated National Hospital Week in mid-May with a variety of activities scheduled at the Hospital.

Introduced in 1921, National Hospital Week has grown into one of the nation's largest health care recognition events. This year, thousands of medical facilities across the country united under the theme, "Miracles Start with Caring Hearts."

LMH's Hospital Week 2004 employee activities included



Two contestants battle in the tractor pull.



Information about proper child car seat usage was available at the Patient Safety program

an Electronic Golf Challenge, Skeet Ball, opportunities for participation in a "Money Machine," and a unique miniature Tractor Pull. The Tractor Pull event included cookout, and guest appearances by LMH's very own "Lisa and Oliver Douglas," from Green Acres. Special thanks to LMH Development Council member Charles Johnston and Licking Memorial Health Systems employee Kathy Bradley for their wonderful portrayals of Oliver and Lisa!

The week's festivities concluded Friday, May 14 with an LMH Development Council-sponsored program entitled Patient Safety, The Power of Partnership. The program included a complimentary breakfast in the Hospital's cafeteria, and presentations from various departments within the Hospital and Health Systems.

LMHS President William Andrews said LMHS is proud of its Hospital's success, which would not be possible without the system's many employees and their commitment to improving the health of the community.

"New health care technologies and advances regularly make headlines, and deservedly so," said Andrews. "It's equally important to give appropriate recognition to the care, concern, and dedication of the professionals working in hospitals, and National Hospital Week gives us the opportunity to do just that."

Welcome

New Development Council Members!

LMH would like to welcome its newest Development Council members. They are Jennifer Chesrown, Shari Gallup, Paulette Ivan, Al Kanuch, Barbara Kanuch, Eric Mason, Reagan Parsons, David Rhodes, and Tony Tanner.

We appreciate your dedication and service on behalf of Licking Memorial Hospital!

NEED A PHYSICIAN?

Dermatology
120 McMillen Drive, Newark 348-1755
Bethany Wyles, DO

Family Practice
399 East Main Street, Newark 348-1830
Katrina Timson, MD John Walther, Jr., MD
Joan Crumrine, FNP

150 McMillen Drive, Newark 348-4820
Patty Whisman, MD

1264 Weaver Drive, Granville 348-4840
Michael Barth, MD Lawrence Dils, MD
Michael Ratterman, MD

Doctors' Park, 1272 W. Main Street,
Bldg. 1, Newark 348-1700
Talya Greathouse, MD Richard Simon, MD

151 Woodgate Drive, Johnstown
740-966-5050 or 348-1810
Kenneth Szekely, MD

Doctors' Park, 1272 W. Main Street
Bldg. 5, Newark 348-1770
Carl Waggoner, MD Keith Szekely, MD
Amy Arthur, NP

2181 West High Street, Hanover 348-1720
Douglas Schram, DO

One Healthy Place, Suite 101, Pataskala
348-1900
Aaron Clark, DO Colleen Shaffer, MD

Internal Medicine
120 McMillen Drive, Newark 348-4800
Gerald Ehram, MD Mark Mitchell, MD
Alexander Tucker, DO

Oncology/Hematology
1320 West Main Street, Newark 348-4644
Jacqueline Jones, MD

Otolaryngology
Ear, Nose and Throat
1877 Tamarack Road, Newark 348-4270
Shounan Yao, MD

Pediatrics
66 McMillen Drive, Newark 348-4949
Hanaa Abdelmessih, MD John Applegate, DO
Richard Baltisberger, MD Robert Baun, MD
Shelley Gittens, MD Ajaykumar Jani, MD
Diane LeMay, MD
399 East Main Street, Newark
348-1830
Diane LeMay, MD Leslie Dieterich, PNP
240 North Main Street, Utica
892-2133 or 348-1740

Hanaa Abdelmessih, MD John Applegate, DO
Robert Baun, MD Shelley Gittens, MD

Pulmonary/Critical Care
Doctors' Park, 1272 West Main Street
Bldg. 2, Newark 348-1805
Eric Pacht, MD

Sleep Medicine
1320 West Main Street, Newark 348-1800
Eric Pacht, MD

Surgical Services
Doctors' Park, 1272 West Main Street
Bldg. 3, Newark 348-1880
Gregory Boone, MD Larry Pasley, MD
Paul Taiganides, MD

Women's Health
15 Messimer Drive, Newark 348-4677
Todd Lemmon, MD Nicholas Reed, MD
Rebecca Stilson, MD Michael Sullivan, MD
Mary Testa, DO
Loretta Long, CNM

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Health Professionals**

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Dermatologic Cosmetic Services Locally

Dermatology is a specialty that focuses on diagnosis and treatment of problems related to the skin's structure, functions, and diseases. Bethany Wyles, D.O., a dermatologist with Licking Memorial Health Professionals, provides a wide range of traditional dermatology-related services, but also offers newer treatments such as laser therapies for hair removal and vascular lesions, as well as Botox injections and sclerotherapy for leg veins.

Laser Therapy

This is the best dermatology service on the market. The options for hair removal previously consisted of plucking, waxing, electrolysis, or shaving—all of which are not permanent and can add up to a significant cost over time. Laser hair removal is the only way to achieve a permanent

decrease in hair density.

The laser targets the growth centers of the hair and attempts to destroy them. The treatments are minimally uncomfortable and there is no downtime after the treatment. Patients can expect about 60 to 70 percent hair reduction after approximately four to five treatments, and almost any area of the body can be treated.

Vascular Therapy

Dr. Wyles offers another great laser therapy to treat dilated blood vessels primarily over the face and legs. This laser targets only the blood vessels and is safe, easy, and—for most patients—offers minimal recovery time. A patient occasionally can experience some transient discoloration due to blood cell leakage, but the results are worth it.

Botox Injections

As we age—and after years of sun exposure—our skin loses its elasticity and we start to develop wrinkles. The muscles underlying our skin pull our facial tissues in ways we wish it wouldn't. Thank goodness for Botox.

Botox works at the connection between your muscles and nerves and prevents the muscles from pulling your skin. Thus, it stamps out the wrinkles.

The first treatment with Botox takes only about four months, with the maximum effect noted at about two months. The more Botox treatments you receive, the longer the effects last. Eventually, patients may only need injections twice a year.

These treatments are great for the forehead and "crows feet" area, giving the skin a relaxed and more youthful appearance. The

treatment takes just a few minutes and requires no downtime for the patient.

Sclerotherapy

Another service Dr. Wyles provides is sclerotherapy. In this procedure, she injects a medication into the dilated leg veins to irritate the vessel linings, which causes the vessel to shrink away.

This procedure requires consultation with your physician and has a few risks, but works well to decrease a patient's superficial leg veins and is commonly well tolerated. A medication is injected into the leg veins, and there is little downtime. A repeat procedure is often necessary, but having beautiful, healthy legs is worth the process.

For more information or to arrange a consultation on any of these services, call Dr. Wyles' office at 740-348-1755.

LMHS Managerial Staff Appointments Announced

Licking Memorial Health Systems has announced the addition of several key members to its managerial staff.



Roanne Gottschalk, RN, BSN, has been named LMHS Manager of Education. Gottschalk joined LMHS in 1999 as a Health Line nurse, and most recently served as Clinical Nurse Educator in the Licking Memorial Hospital Education Department. Prior to joining LMHS, she worked in the Neonatal Intensive Care Unit at Akron Children's Hospital.

Gottschalk earned a B.S. degree in nursing from the University of Akron. She is editor of a cancer information textbook currently in press. She and her husband live in Granville with their two children.



Diana S. Strahler, RN, CPUR, CPHQ, CLNC has been named LMHS Director of Case Management and Home Health Care. Strahler, a nurse for 34 years, joined LMHS in 2003 as a Clinical Compliance Auditor. Prior to joining LMHS, she worked for 22 years at OhioHealth in utilization, case management, denials and appeals. She also is a legal nurse consultant.

Strahler earned her nursing degree from the Grant Hospital School of Nursing, in Columbus. She and her husband reside in Canal Winchester and have two grown children.



Brenda L. Taylor has been named LMHS Volunteer Manager. A native of Columbus, Ohio, Taylor worked for the past 10 years at Columbus Montessori Education Center (CMEC). She spent three years as a volunteer there, and then joined the staff as an Administrative Assistant/Special Events Coordinator.

Taylor has contributed to the CMEC's success in achieving fund-raising goals through auctions, annual community events and coordination of volunteers. She has received the CMEC "George Award" for outstanding volunteer efforts and community service. Taylor and her husband live in Newark with their two children.



Dean Kinney has been named LMHS Registration Manager. Kinney formerly worked as a Registration Consultant for Sunlink Corporation, and as an Admission Supervisor at Chestatee Regional Hospital (a Sunlink Corporation Hospital), in Dahlonaga, Georgia.

Kinney, a Newark resident, earned a B.S. degree in health care administration from Slippery Rock University, in Pennsylvania.

Hospitalists Contribute to Care

Licking Memorial Health Professionals is a multi-disciplinary group of 70 health care professionals dedicated to improving the health of the community. LMHP doctors work in numerous ways to ensure their patients receive the best possible care. One way they do that is through partnerships with "hospitalists."

What Is a Hospitalist?

LMHP's primary care physicians can diagnose and treat most medical problems in the office. However, when hospitalization is required for treatment of a medical problem, the LMHP physician partners with Licking Memorial Inpatient Medicine Specialists, also known as hospitalists, to provide care in Licking Memorial Hospital.

This partnership was formed to make sure LMH patients, especially those with particularly difficult or complex diagnoses, receive the highest quality care. Licking Memorial hospitalists focus on and coordinate inpatient hospital care from patient admission through discharge. These hospitalists are internal medicine specialists who further specialize in caring for acutely ill, hospitalized patients.

How Does the Hospitalist Know About Me?

If you are admitted to Licking Memorial Hospital from your LMHP physician's office, your doctor will correspond directly with a hospitalist about your situation. If you are admitted through the LMH Emergency

Department and your physician is a Licking Memorial Health Professional, the hospitalist will access your medical records and exchange information with your physician. When you are discharged, you will return to your primary care physician's office for follow-up.

Why do Physicians Partner with Hospitalists?

Gerald R. Ehrsam, M.D., is an Internal Medicine physician with LMHP. He partners with a hospitalist for several reasons.

"First, we're able to realize improved medical outcomes," said Dr. Ehrsam. "We also lower costs and shorten lengths of stay for our patients. Additionally, if I'm in the office and one of my patients is hospitalized, the hospitalist can see the patient immediately. The acutely ill patient gets his or her needs met in a timely manner, and my office patients are not inconvenienced by my departure. Because the hospitalist is based in the hospital, they often can spend more time talking with that patient and his or her family about the care being received, at times that are convenient for the



Farghaly



Dang



Goldenberg



Kret



Nock



Abdelmessih



Applegate



Baltisberger



Baun



Gittens



Jani



LeMay

families."

Who are LMHP's Hospitalists?

LMHP's hospitalists are Samar Farghaly, M.D., Khanh Dang, M.D., Ilya Goldenberg, M.D., Bassam Kret, M.D., and Peter Nock, D.O. These physicians' offices are located in Licking Memorial Hospital, so they are able to respond to patients' needs quickly. They are dedicated physicians with in-depth knowledge of the LMH system.

Does LMHP have a Pediatric Hospitalist?

Yes, there are seven pediatric hospitalists on the Licking Memorial Health Professionals staff. They are Hanaa Abdelmessih, M.D.; John Applegate, D.O.; Richard Baltisberger, M.D.; Robert Baun, M.D.; Shelley Gittens, M.D.; Ajaykumar Jani, M.D.; and Diane LeMay, M.D. These physicians provide service to patients at Licking Memorial Hospital, as well as in the office setting.

For more information about hospitalists, talk to your LMHP physician.

DONOR LIST

Following is a list of donors who in April pledged support to the Licking Memorial Health Foundation. We thank these donors, some of whom are LMHS employees, for their commitment to the success of our Health Systems.

Cornerstone Club:

Robert Barclay
John and Dorothy Brown
Robert and Corinne Dixon
John and Elaine Gard
Dan Guanciale
Charles and Polly Manning
Ann C. McKinney
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PRIDE Cornerstone:

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Sheila M. Wayland

Cradle Roll:

Elijah James Carter by Michael and Cindy Carter

General:

Twentieth Century Club (Kid's Place Donation)

Welsh Gets Spotlight at Employee Recognition Dinner

Elnora Welsh, an employee in the Licking Memorial Hospital Cardiology Department, was the star of the LMHS 2004 Employee Recognition Dinner held recently at Longaberger Golf Club.

Elnora, who began her career with LMHS in 1959, is celebrating 45 years of service with the organization. The highlight of the recent employee ceremony came when Elnora was called to the podium. Polly Starner, a long time co-worker and friend, had written a poem for Elnora that she read to the gathered crowd. LMHS President William Andrews then presented Elnora with a framed resolution and a longevity appreciation check four times the maximum amount given to other

employees.

Having often mentioned that she would "love to have her own parking space," Elnora was taken by surprise when she was also handed a sign that read "Reserved for Elnora Welsh, 45 year LMHS employee." Elnora's private parking spot is located outside of the Cardiology Department at Licking Memorial Hospital.

LMHS honored more than 180 employees who have a collective total of 2,485 years of service. Seven employees reached the 35-year mark and were honored with a framed resolution signed by the LMH Board Chair, the LMHS Board Chair, and Andrews. Each employee

also received a longevity appreciation check.

LMHS recognized the following employees for 35 years of service: Phyllis Colwell, Laboratory; Judy Handel, Maternal Child; Dee Jones, Laboratory; Karla Linton, Diagnostic Services; Yvonne Long, Diagnostic Services; Connie Sheets, Community Case Management; and Steve Snow, Surgery.

Recognized for 30 years of service were: Sue Altman, Radiology; Cindy Ashcraft, Coronary Care; Kathy Craig, Pharmacy; Doree Good, Maternal Child; Susan Huddy, Intensive Care; Maryann Hurt,



Elnora Welsh receives her parking sign from LMHS President Williams Andrews.

Community Case Management; Freda Jacobs, Surgery; Mary Johnson, Health Professionals; Kathy Kern, Laboratory; Teresa Knicely, Community Case Management; Rhonda Shaw, Oncology; and Sandi Wilhelm, Emergency.

We congratulate all of our honorees, and thank Elnora in particular for her outstanding service to our community.

Who Measures Up Volunteer Dedicates a Lifetime to LMH

It takes a special person to volunteer, but it takes compassion and conviction to do so for a lifetime.

That's exactly what lifelong Newark resident Carol Wollenburg has done. She has volunteered at Licking Memorial Hospital for nearly 50 years, and is now president of the LMH Volunteer Board. Wollenburg said she has nothing but fond memories of her time helping at the Hospital.

"In a way it's like serving the community—and I've done it through the Hospital," she commented. "I like to help people, and I'll do anything I can do to help them. I feel like I've done that."

Wollenburg began vol-

unteering at LMH in 1956 after graduating from high school. She later was employed in the LMH communications for 16 years, from 1983 to 1999. Her mother was an LMH employee, and three of her five children are employed in the health care industry.

"Health care and LMH have been a huge part of my and my family's life," she said. "So, you could say I'm partial to it. I'm very close it, and I truly believe in LMH and the staff there."

Wollenburg credits her late husband for enabling her to volunteer at LMH for so long in years past.

"Sunday night was my night to volunteer," she re-

called. "I was there rain, sun, or snow, like the mail carriers. My husband was home taking care of the children, and I have to give him credit for that because it made it possible for me to volunteer."

Wollenburg has volunteered in various areas throughout LMH, but she most enjoyed working on the Hospital's OB floor.

"I spent quite a few years in the OB area, and it was one of my favorite areas," she said. "It was such a happy environment, and I loved it."

Being hospitalized at LMH for four months in 1974 also gave Wollenburg a true appreciation for the quality of care the Hospital provides.

"I received excellent

care," she said. "At LMH, you get personal dedication and care that you might not get at a larger hospital in a larger city. People there care about you as an individual, and it shows."

Wollenburg added that the Newark-area community should be proud of the Hospital because of the many positive programs and services it provides.

"I think it's a great facility, and I'm very proud to be part of it," she said. "It's very important to the community, and people need to realize how wonderful it really is. I have great respect for Mr. (Bill) Andrews (LMHS President) and the entire administration. They are wonderful people."



Licking Memorial Health Systems

JULY 2004

For more information about any event,
call Licking Memorial Hospital at 348-4000.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3 Ask The Doc 9 - 10 a.m. Shepherd Hill Auditorium
4	5	6	7	8 Childbirth Education (2-day session) 6-9 p.m.	9 Childbirth Education (2-day session) 6-9 p.m.	10 Ask The Doc 9 - 10 a.m. Shepherd Hill Auditorium Childbirth Education (2-day session) 9a.m.- Noon Family Edu. Day Shepherd Hill
11	12 Hemachromatosis Edu. and Screening 6 p.m. Childbirth Education (2-day session) 6-9 p.m.	13 Infant & Child CPR 6:30 - 8:30 p.m.	14	15 Childbirth Education (2-day session) 6-9 p.m.	16	17 Ask The Doc 9 - 10 a.m. Shepherd Hill Auditorium
18	19 Childbirth Education (2-day session) 6-9 p.m.	20 Parenting Class 6:30 - 9 p.m.	21	22	23	24 Ask The Doc 9 - 10 a.m. Shepherd Hill Auditorium Sibling Preparation Class 10 a.m. - Noon Family Edu. Day Shepherd Hill
25 Maternity Tour 2-4 p.m.	26	27 Breastfeeding Class 7 - 8:30 p.m.	28	29	30	31 Family Edu. Day Shepherd Hill

Mark your calendars for the TWIGS 14 Tour of Homes, November 16 & 17



Licking Memorial Health Systems

1320 West Main Street
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Return Service Requested

Please take a few minutes to read this month's *Community Connection* Newsletter. You'll once again see why Licking Memorial Health Systems is measurably different for your health!

Visit us online at www.lmhealth.org

A publication of the LMHS Public Relations Department (740) 348-1572

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